

WeatherFX EcoSystem

"Be proactive about weather impact throughout your company and with clients"








SITUATION: The weather is getting worse. 5 of the 6 worst weather years in U.S. P&C history have occurred since 2004.

SOLUTIONS:



5 PRODUCTS



-  **WeatherFX Alert** – Prevent claims and protect policyholders from lightning, hail and other forms of severe weather with text message and email alerts 30 minutes prior to a storm’s impact
-  **WeatherFX Response** - Expedite response during a catastrophe. Receive notification before it hits the news with a real-time risk assessment dashboard and employee mobile alerts
-  **WeatherFX Replay** – Validate weather-related claims by reviewing the exact weather conditions at the time and location of the claim incident
-  **WeatherFX Profile** – Assess the weather-related risk profile for the specific location of the prospective policyholder
-  **WeatherFX Reach** – Engage policyholders and drive additional traffic to your digital properties with our hyper-local weather widgets

BENEFITS:



BETTER WEATHER

-  Proprietary data
-  More accurate forecasts including 10-day hurricane forecasts
-  Trusted

PROACTIVE

-  Client alerts ahead of storm reduces claims (Every 300 cars saved from hail damage = \$1m)
-  CAT notification ahead of storms enables your company to mobilize sooner

CONNECTED

-  Create common situational awareness across the company about impending weather
-  Enable marketing, claims and underwriting to leverage “big weather data” to improve profitability and client service

Clients are winning with WeatherFX:

“Hail is naturally unpredictable, but we think we have a good algorithm to help predict that. We want to help people take themselves and their vehicles and families out of harm’s way.”

- Progressive Mobile Business Leader,
Matt Lehman on WeatherFX Alert